

## ORDER



**Orders**  
**Order / Rev:** 218421  
**Alt Order #:** 06868813  
**Product Desc:** 10/30-11/6 VOTE VETS  
**Estimate:** 2557  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** REG

## WVBT

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Vote Vets  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P1  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	5	\$11,250.00	\$9,562.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$11,250.00	\$9,562.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$11,250.00</b>	<b>\$9,562.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	11/04/12	11/04/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$250.00		0.00			
E 2	WVBT	10/31/12	10/31/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 3	WVBT	11/01/12	11/01/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
E 4	WVBT	11/05/12	11/05/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00			
E 5	WVBT	11/01/12	11/01/12	Thur Prime Other 1 Thursday 8-10p	CM	8-10p	---T---	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$5,000.00		0.00			

